

WE'RE GLAD YOU ARE COMING TO THE PORSCHE PARADE



A few things to consider
before you head to
Salt Lake City, Utah
for the
57th Annual PORSCHE PARADE



Parade

The BIG Porsche Club of America event of the year

Our annual national convention.

Parade –

A week of activities for club members who come from across North America and beyond.

It is a week of competitive events, tours, socializing, banquets, tech sessions & seminars + enjoying our favorite marque--Porsche...!



**EVERYONE
IS HEADING FOR PARADE**





©Sandy Shuster, Porsche Parade 2008



**RAIN OR SHINE
EVERYONE WELCOMES YOU
WELCOME TENT
SATURDAY & SUNDAY**

REALLY, EVERYONE WELCOMES YOU



HOSPITALITY

GREET VISITORS
MEET VENDORS AND SPONSORS
DRINKS AND SNACKS

BULLETIN BOARD

located in hospitality
Buy & Sell Banquet tickets
Cars/Parts for sale
Find a Rally/Tour Partner
Info on Zone/Region parties
Miscellaneous Parade Info
Event Results



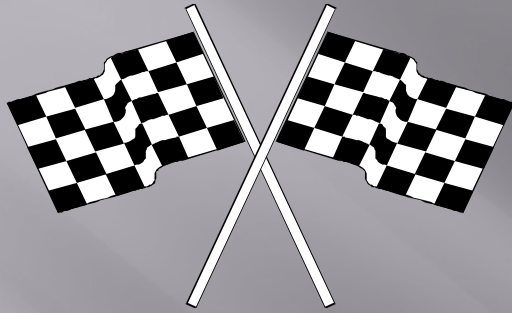
©Adam D. Shuster, Porsche Parade 2008

EVENTS AT PARADE

YOU MUST PRE REGISTER

- 5K Walk / Run
- Autocross
- Banquets
- Bus Tours
- Concours
- Porsche Corral
- Driving Tours
- Gimmick Rally
- Golf
- Kids Activities
- Michelin Drive & Compare
- RC Cars
- Tech Quiz
- TSD Rally





**There is still time to sign up for events, tours,
dinners and banquets (if available) until June 22nd
Go to PCA.org to return to your registration**

PLEASE GO TO PCA.ORG

Parade Planner



Making a schedule of all events & meals that you have reserved is a great place to start

CONCOURS PREP AREA



CONCOURS PREP OPENS
Friday, July 6th

CONCOURS PREP

The Concours preparation area will be a dedicated floor of the Grand America Hotel parking garage located below the hotel.



Although not air conditioned, the Concours preparation area is well ventilated with exhaust fans and is well lit with high intensity lights. Electrical outlets are plentiful and wash areas will be provided



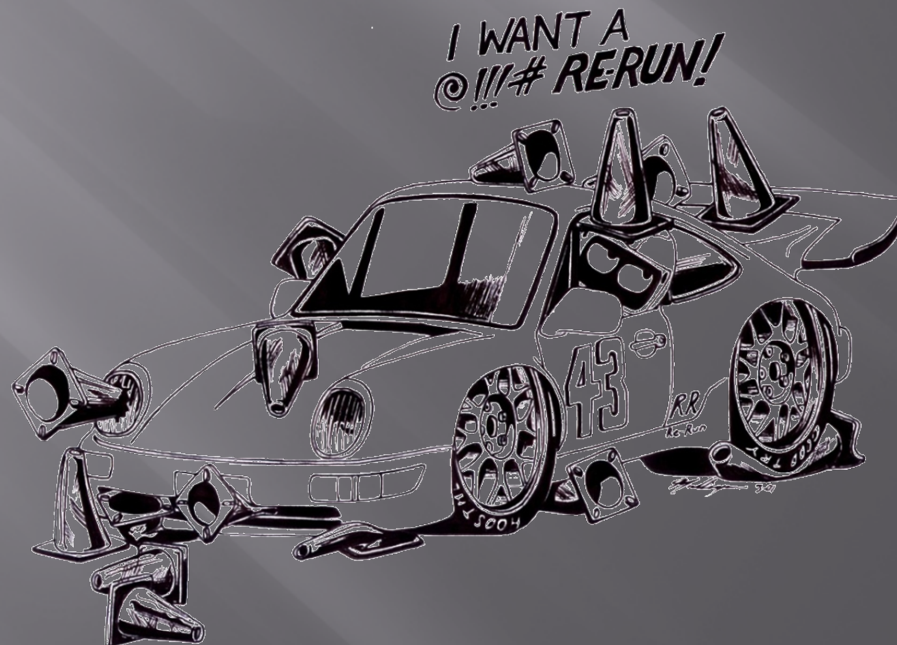
Competitive Events

COMPETING ON A NATIONAL LEVEL

**PARADE COMPETITION RULES MAY BE
DIFFERENT FROM YOUR HOME REGION**

CHECK THE PARADE COMPETITION RULES AT

http://parade2012.pca.org/documents/2012_PCRs.pdf



CONCOURS D'ELEGANCE



Concours d' Elegance is a French term denoting a gathering together of automobiles in competition for judging of their respective merits in terms of coach work design, finish and appointments.

In the Porsche Club of America - PCA, we are concerned with only one marque, Porsche. Porsche is defined as an automobile manufactured by Porsche AG, and powered by an engine manufactured by Porsche, with some noted exceptions.

Concours 101

Seminar - Sunday, July 8th

The purpose is to introduce first time Parade goers the “Parade style Concours”- what to expect during the day - not so much how to prep, but how to participate



The Concours will be held on Monday, 9 July on the magnificent grounds of the Utah State Capitol Building overlooking downtown Salt Lake City



See a fantastic collection of Porsches from all over the United States and Canada



**ABSOLUTELY BEAUTIFUL
CARS, EVERYWHERE!**



Porsches on display and prepping for the judges

EVERYONE IS WELCOME TO COME
TO THE CONCOURS, WANDER
AROUND AND WATCH THE
JUDGING – *Register in advance
for the Concours box lunch*





WAITING FOR THE JUDGES



©Linda Bambina, Porsche Parade 2008

JUDGING AT THE CONCOURS

...AND STILL JUDGING





©Sandy Shuster, Porsche Parade 2008

**....AND JUDGING UNTIL
YOU GIVE YOURSELF A
HEADACHE**

PORSCHE CORRAL

MONDAY July 9th AT THE CONCOURS SITE



TO HAVE YOUR CAR IN THE CORRAL, YOU WILL HAVE
TO LEAVE IT THERE MOST OF THE DAY

AUTOCROSS

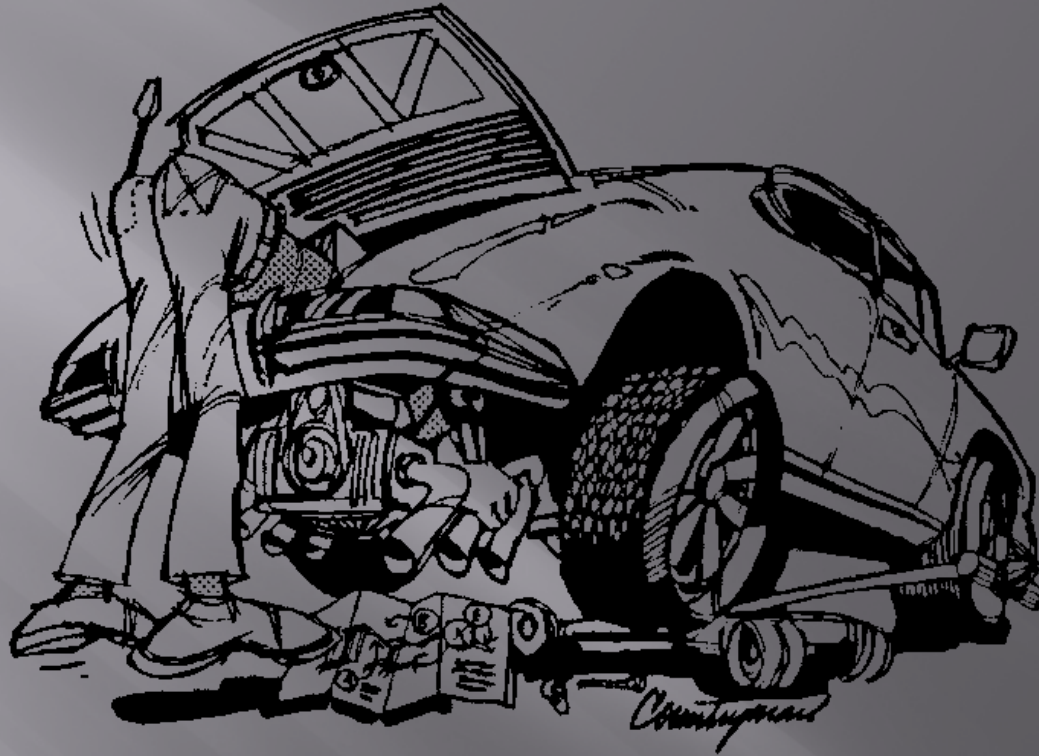


Wednesday July 11th & Thursday July 12th
Autocross will be held in the parking lot of the Maverik Center

Autocross is the sport of trying to navigate a car through a defined course of pylons usually on a large parking lot, faster than your competition.

Events are run at speeds usually between 40-65 MPH, usually in 2nd gear. Autocross is a "*performance driving event*" and a safe way to learn how to drive at the car's limits. It is an event where people learn how to handle their Porsche at speeds that you drive daily





**GET YOUR CAR READY FOR THE AUTOCROSS
YOUR HELMET WILL ALSO NEED TO PASS
SAFETY/TECH INSPECTION
(Loaners are available)**

SAFETY INSPECTION



**ALL AUTOCROSS CARS MUST PASS
SAFETY/TECH INSPECTION**

...and a little more about the autocross

Track walks are available, check the schedule

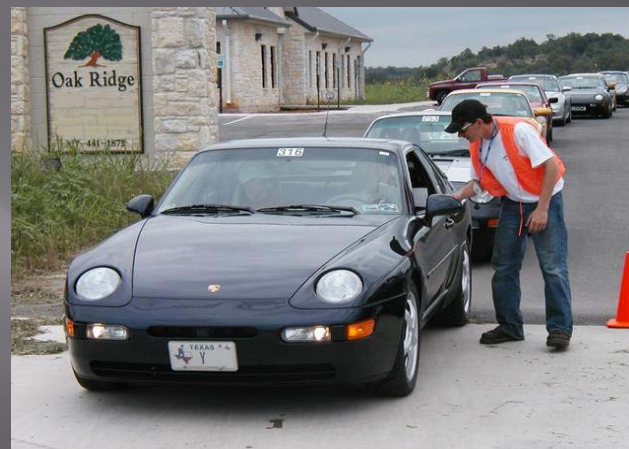
TSD RALLY

Tuesday July 10th



BEGINNER TO EXPERT
Classes

A rally can be competitive or for fun. The objective of a rally is to follow a course, usually on public roads, to the precise detail specified in the rules. Competitive rallies dictate a certain schedule for the checkpoints along the way. Points are deducted by arriving at the checkpoint either early or late



TIME - SPEED - DISTANCE RALLY

ENJOY DRIVING THE BEAUTIFUL COUNTRYSIDE

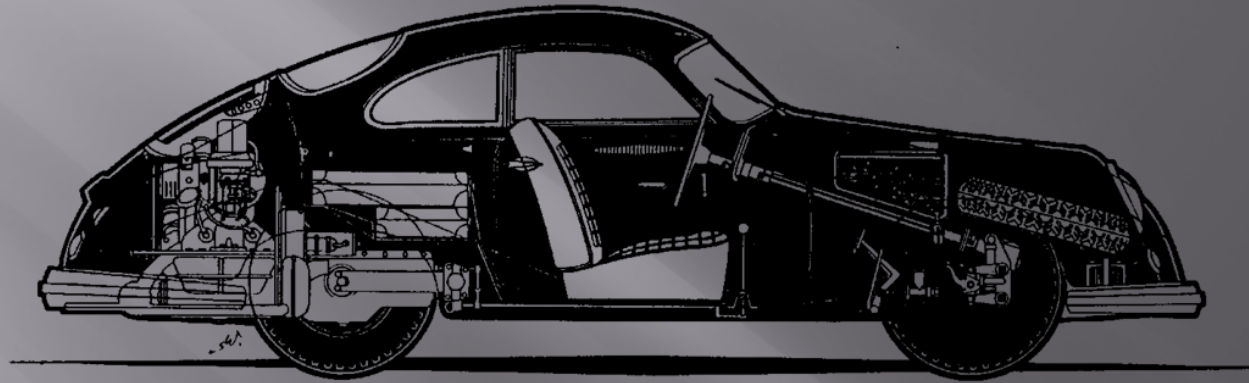
Tuesday July 10th
(You will be given your out time at Check-in)



ATTEND THE RALLY SCHOOL

**Rally School – Check the Schedule
NOT DOING THE RALLY? - COME ANYWAY and find
out more about this great competitive event**

TECHNICAL & HISTORICAL QUIZ



Friday July 15th
8 am – 9:30am



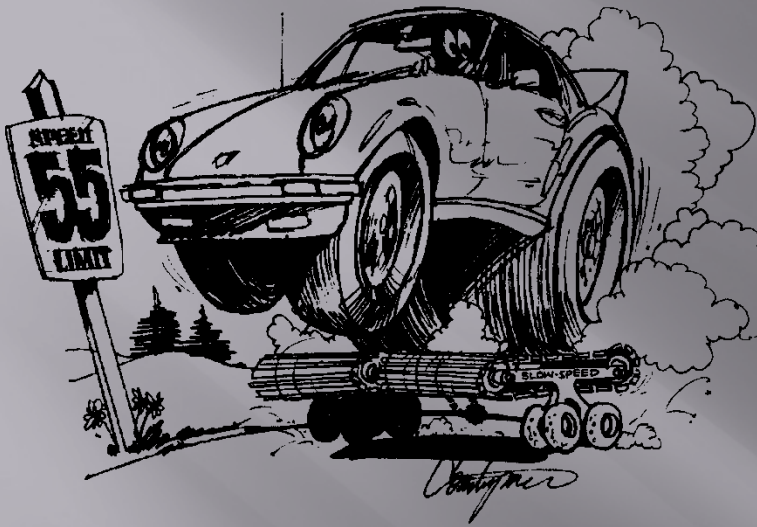
TEST YOUR PORSCHE KNOWLEDGE

The sources used for the Tech Quiz can be found here:

<http://parade2012.pca.org/techquiz.html>

The tech quiz will be a written test of your knowledge of general, mechanical and historic aspects of the Porsche family, business and model line. There will be 50 general questions that will be the same for all participants. There will be an additional 25 questions for specific model ranges from which you will choose which model range you want to take. In addition there will be seven tiebreaker questions for everyone that will NOT count in your score, but will only be used to settle tie scores, if they occur.

The questions will be multiple choice, and true/false, and will have been reviewed by the technical committee for accuracy



GIMMICK RALLY

Thursday July 12th

The Gimmick Rally is designed to provide a scenic, entertaining and enjoyable time for everyone, including families. The route will pass historic and charming stops of interest. The Gimmick Rally will be held on Thursday morning, and on a different route from the TSD rally, so you may enjoy participating in both rallies during Parade.

5K RUN/WALK



SATURDAY July 14th
It will be held in beautiful Liberty Park.

GOLF TOURNAMENT



Thursday, July 12th

Eaglewood Golf Course, nestled in the hills of the Wasatch front

CLUB RENTALS AVAILABLE

PARADE OF PORSCHEs

Saturday July 14th

What better way for us to show our appreciation to a wonderful city for hosting this year's Porsche Parade than to have a short tour of the downtown district!

TOURS



Organized tours
available all week some
still have available
spots – return to
PCA.org to update your
registration





PARADE ART SHOW
OPEN DAILY STARTING TUESDAY
July 8th thru July 14th



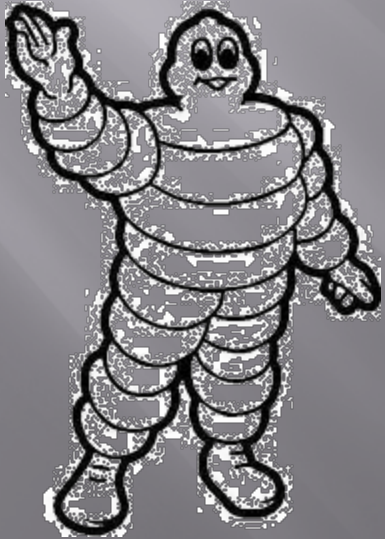
GOODIE STORE

ONE STOP SHOPPING FOR ALL OF
YOUR PORSCHE NEEDS
check schedule for times

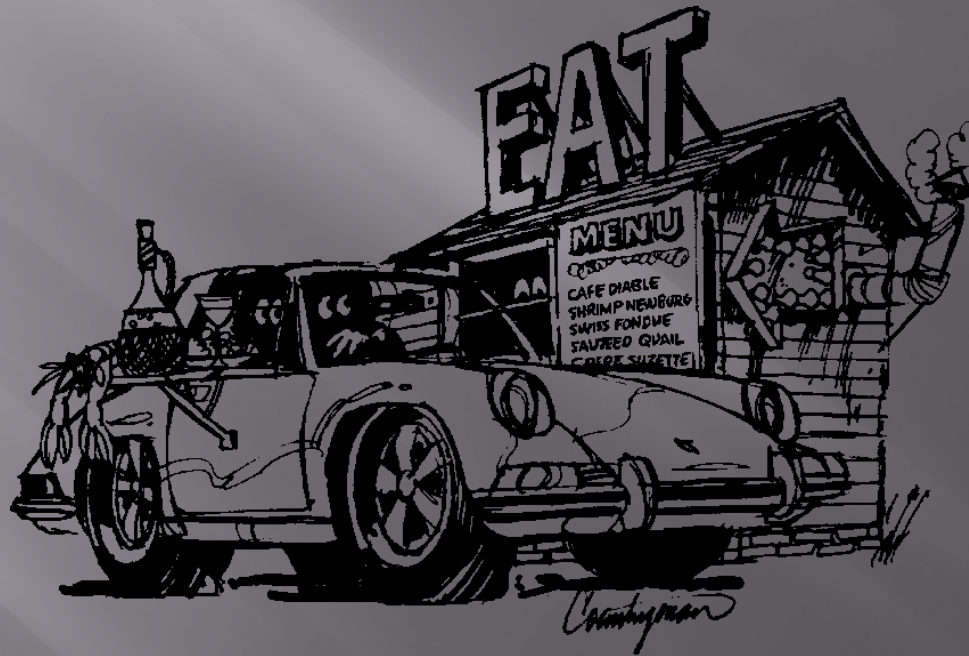
MICHELIN DRIVE AND COMPARE

Wednesday July 11th & Thursday July 12th

Join us at the large parking lot near the autocross venue (Maverik Center) to test drive 2 Porsches with different Michelin tires! One Porsche will have street tires and the other will have high-performance tires. We will have a small course set up and you can drive each car to compare the tires.



BANQUETS – MEALS, SOCIALS





WELCOME PARTY

The Welcome Party, held Sunday, July 8th is a **MUST!**
Our most informal meal of the week, there is no assigned seating and no speeches.
It's the time when old friends catch up and newcomers meet new friends.

MAKING NEW FRIENDS & SEEING OLD ONES



The Victory and the and the Concours Banquets



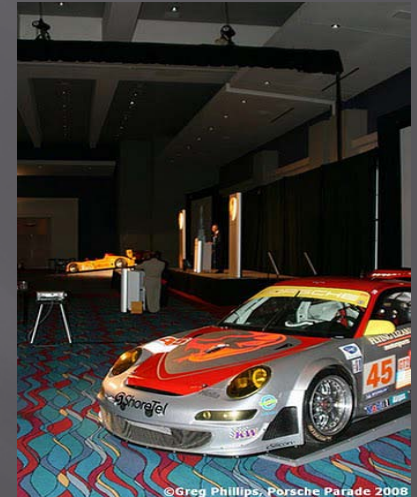
**HANS PETER PORSCHE (left)
AN HONORED GUEST AT MOST
PARADES**



HANS PETER & PCA EXECUTIVE COUNCIL

HEAR AND MEET

- MEMBERS OF THE PORSCHE FAMILY
- PORSCHE FACTORY REPRESENTATIVES
- PORSCHE CARS NORTH AMERICA REPRESENTATIVES





**FERRY PORSCHE
REGION OF THE YEAR
AWARD**



NEWSLETTER AWARDS

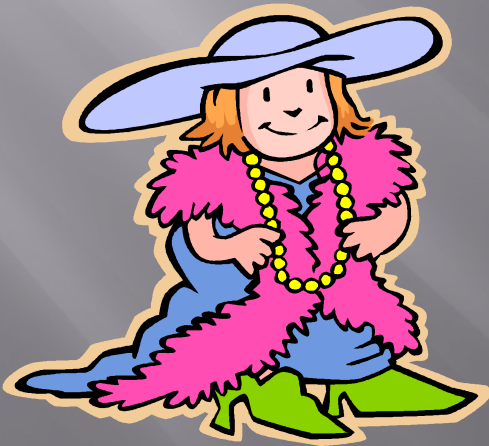


CONCOURS AWARDS

WHAT TO WEAR WHERE

VICTORY & CONCOURS
BANQUETS- BUSINESS ATTIRE

ALL OTHER DINNERS
ARE CASUAL



ICE CREAM SOCIAL



TUESDAY July 10th



PORSCHE PARADE TEENS & KIDS

EVENTS ALL WEEK
CHECK THE
SCHEDULE



POOLSIDE HANGOUT



ICE CREAM EATING CONTEST
POOL VOLLEYBALL

PARADE TEENS



KIDS CRAFTS

PARADE KIDS

POOL VOLLEYBALL

POOL & LAWN GAMES

**Radio Controlled Car Events have been part of
many Parades.**

**Some think of it as a “kids event,” but aren't we
“kids of all ages?”**

**We will have classes for various ages, with course
modifications as needed to
present the correct amount of challenge**

**Each car must be a replica of a full-sized “real”
Porsche.**

**All years and models are eligible, including unique
Porsche powered race cars, such as Lotus-
Porsche, March GTP, Porsche Indy cars, etc. Very
special Porsches, such as tractors, “Cars” movie
replicas are also welcome**

**Due to varied participation in this event,
classes may need to be changed at the time of the
event to provide**

best competition, and fairness to all competitors.

PORSCHE BODIES ONLY.



RC CARS

Tuesday July 10th



Technical Sessions

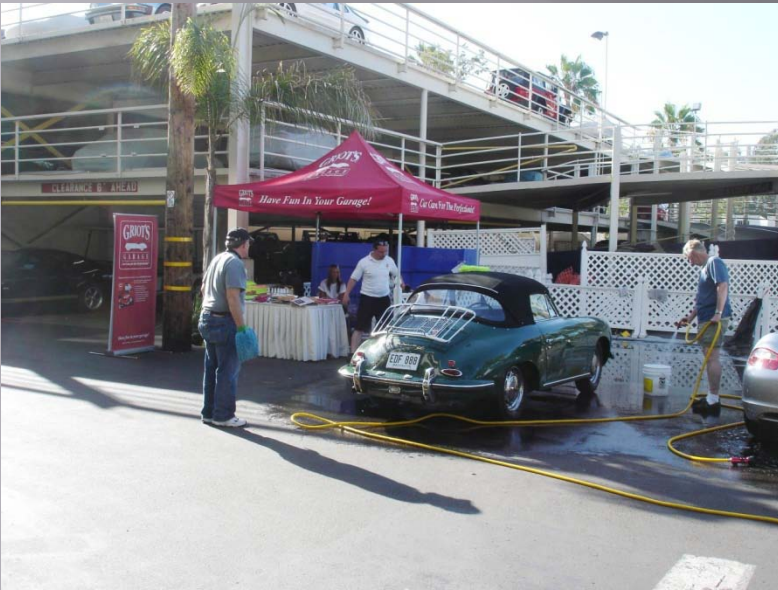
The return of the Tech Academy! come take "classes", get "credits," and earn your "diploma." Sessions will be a mixture of hands-on, lecture and demonstration



PARADE CHECK-IN



Sunday July 8th 9 am-5 pm



**CAR WASHES ARE OPEN
ALL WEEK**
Check the schedule for locations

CONCIERGE DESK

OPEN DAILY

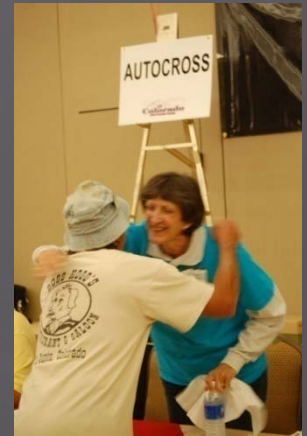
**COME BY AND SAY HELLO OR ASK QUESTIONS ABOUT
PARADE, SALT LAKE CITY TOURISM & WHERE TO FIND
WHATEVER**



BE A PARADE VOLUNTEER

IT'S A GREAT WAY TO MEET PEOPLE AND
MAKE FRIENDS AND GET INVOLVED

VOLUNTEERS WHO WORK AT LEAST
TWO SHIFTS ARE INVITED TO A SPECIAL
APPRECIATION PARTY. SIGN UP NOW
ON YOUR REGISTRATION OR AT
CHECK IN IT - IS A REALLY FUN WAY TO
PARTICIPATE IN PARADE



PARADE 101

**ALL FIRST TIME PARADE GOERS ARE INVITED TO JOIN US
AT PARADE 101**

**THIS IS DESIGNED TO HELP WITH THE CHECK IN PROCESS
AND TO TALK ABOUT THE SECRETS OF PARADE**

Check the schedule for times and location



PCA Board of Directors Meeting open to all
Sunday July 8th
Check schedule for time and place

**WE LOOK FORWARD TO SEEING YOU IN
SALT LAKE CITY**

**Please contact us with any
and all questions.**



concierge@pcaparade.org



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