

Registration Guide 2012—Porsche Parade Salt Lake City, Utah

Version: March 25, 2012

The 57th Porsche Parade will be held in Salt Lake City, Utah Sunday, July 8th – Saturday July 14th, 2012. Rules pertaining to the Parade, and registering for the Parade, are outlined in the Parade Competition Rules (PCRs). The PCRs can be found on the PCA website (www.pca.org) under Regions/Forms and Documents.

Prior to Registering

We encourage you to read through this registration document. It will help you to plan your events with your co-entrant before you register on-line.

Ensure you have an account for the member only portion of www.pca.org. You will need to login to register for Parade. Check to see that all your information is correct, especially your email! All pre-Parade materials are sent to you via email, and/or are posted to the Parade website at parade2012.pca.org.

Before you register, at the very least, you will want to know:

- Your meal selections
- Volunteer selections and T- shirt sizes for volunteers
- Competitive event selection for each participant, and the class for each event
- Ages of all children attending
- Do you want to participate in any tours or other special events?
- If your co-entrant is another PCA member who is not your family or affiliate member, you will need to know their membership number

Registration

Registration for the 2012 Porsche Parade opens on Tuesday March 27th 2012. All registrations entered on-line before midnight Thursday March 29th will receive equal priority.

When you register on-line, you must pay with a VISA, American Express, or MasterCard in U.S funds. If you cannot register online, please call Kathleen Behrens at 503.579.3423 (Pacific Time).

All fees paid will be recorded and deposited at the time of registration.

Parade registrations are not transferable. Fifty percent (50%) of your registration fee and 100% of your banquet fees will be refunded if your emailed cancellation request is received on or before June 22, 2012. There is no refund for cancellations made after June 22nd. You may make changes to your registration at any time before June 22nd.

Registrations received after June 1st, but prior to June 22rd will be assessed a \$50 late fee.

Advance registration is mandatory—there is no on-site registration during the Parade.

Registration Fees

Everyone signing up for the Parade must pay a registration fee of \$159, which covers the entrant and co-entrant. Entrants and co-entrants must be PCA Members, but they need not be family or affiliate members. This fee pays for your admittance to the Parade, registration materials, goodie bag, etc. Specific events may have additional fees. An entrant and co-entrant may each enter one car, and only Porsches as defined in the PCR's may be registered.

JPP/CAFP entrants:	\$20/each
Child age 13-15	\$15/each
Child under age 13	\$10/each
Other guests:	\$30/each

JPP (Junior Participant Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 16 or 17 years old. CAFP (College-Aged Family Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 18-25 years old.

Other guests are welcome, however, only the entrant, co-entrant and JPP/CAFP entrants may enter the competitive events (except children ages 13-15 may register for the Tech Quiz). If other guests are PCA Members, they must submit their own registration and pay their own registration fee to enter the competitive events.

Competitive Event Fees:

\$30/per car for Concours
\$30/per driver for Autocross
\$15/per person for Tech Quiz
\$15/ per car for TSD Rally

Check-in

Registrants should check-in for the Parade Sunday, July 8th between the hours of 9 AM and 5 PM at the Little America Hotel in Salt Lake City. This is the only time all the event chairs will be together to answer all of your questions, and ensure you and your car are correctly classified for the competitive events. At Check-in you will select your seats for the two formal banquets—the Concours and Victory dinners, receive your goodie bag, name badges (required for entrance to all the activities), and meet old and new friends.

Onsite Check-in is mandatory before participation in events, and there are deadlines for checking in prior to the competitive events. While late check-in is available during the week; the most fulfilling Parade experience begins with checking in on Sunday and missing a deadline means you will not be able to compete. See the Parade Competition Rules on www.pca.org for details.

Banquet Tickets

Select the banquets you wish to attend when you register, or any time prior to June 22nd. You may purchase a package for all the meals/food related events or you may purchase each individually. The package does not include children's (age 12 and under) meals, which must be purchased individually.

Vegetarian and special dietary needs meals will be available by special request.

Competitive Events

TSD Rally

Entrants, along with any other entrant or co-entrant, may participate in the Rally in any street-legal Porsche that is registered for the Parade.

Concours

Only the Porsche registered for Parade by the entrant or co-entrant may compete in the Concours.

Autocross

All Porsches entered in the autocross must pass the Parade autocross safety inspection. Entrants, co-entrant, JPP and CAFP entrants must drive the Porsches they have registered for the Parade, unless otherwise allowed by the PCRs.

Tech Quiz

Any entrant, co-entrant, registered child ages 13-15, JPP or CAFP entrant may compete in the Tech Quiz.

Thank you!

Kathleen Behrens
Parade Registrar
503.579.3423
registrar@pcaparade.org

Banquets

All of our banquets will be held at the Grand America Hotel in the opulent Grand Ballroom with the exception of the Welcome Party, which will be held in Grand America's beautiful Garden Courtyard (there will be some limited indoor seating in the adjoining Murano and Venezia Garden Salons). We plan to incorporate some Western hospitality and charm, along with great food and traditions to this year's banquets. There will also be two 'free' nights where you can enjoy Salt Lake City's vast choices of restaurants and nightlife, many within walking distance or a trolley ride from both the Little and Grand America Hotels.

The Welcome Party on Sunday July 8th will have a "Western Welcome" theme with western decor and a Cowboy Chuck Wagon Dinner (three salads, prime rib carved to order, BBQ pork ribs, honey glazed chicken quarter legs, baked beans, corn cobbettes, green beans, scalloped potatoes and a choice of three desserts), so join us in your 'western duds' to kick off the start of another great Parade week! Dress: Casual. Cost: \$65 adults/\$20 children.

Since the Concours banquet on Tuesday July 10th will be held in the formal Grand Ballroom, we decided to bring back the option of more formal attire for this evening's festivities. Please dress up! The menu includes a dual entrée of filet mignon and jumbo prawns, Dauphinoise potatoes, asparagus and carrots, with strawberry sabayon or white chocolate cheesecake for dessert. Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Black Tie (optional). Cost: \$65 adults.

The Rally Banquet is Wednesday, July 11th. The menu includes a Greek salad, prosciutto-wrapped frenched chicken breast, mushroom risotto, vegetables, and "black & white" chocolate cake or lemon mousse cake for dessert. There is also a children's menu offered for kids under 12. Dress: Casual. Cost: Adults \$55/\$20 children.

The Autocross Banquet is Friday July 13th but don't let the date scare you away! The menu offering will be a Boston bibb wedge salad, chicken oscar, wild rice and lentil blend, vegetables, and bostini trifle or berry shortcake for dessert. Dress: Casual. Cost: \$55 adults/\$20 children.

The Victory Banquet on Saturday July 14th is always a favorite way to end our Parade week together! Tonight's menu includes cucumber-wrapped strawberry gouda cheese salad, baked chicken Cordon Bleu, parsley potatoes, carrot spears and broccolini, and Jamaican apple cheesecake or white chocolate bread pudding for dessert. Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Business Casual. Cost: \$60 adults.

Vegetarian alternatives are available for the three plated meals, the Concours, Autocross and Victory Banquets. Order these, or list any other special dietary requests, when you register.

Don't forget there will be a Concours box lunch for your picnicking pleasure on Monday, July 9th in the central courtyard area behind the Utah State Capitol Building grounds (there will be signs to direct you) with several sandwich selections from which to choose. Dress: Very Casual. Cost: \$20.

If you decide to purchase the Banquet Meal Package, the price is \$310—a savings of \$10 over purchasing individually.

Porsche Concours d'Elegance and Porsche Corral – Monday, July 9th

Concours cost - \$30 per car

The Concours will be held on the magnificent grounds of the Utah State Capitol Building overlooking downtown Salt Lake City. The grounds offer multiple levels of display areas to include tree-lined graveled paths, foliage laden open grassy fields and tiered concrete plateaus leading up to the massive Capitol Building. The photo opportunities will be most rewarding, having gorgeous Porsches staged all over the grounds with the mammoth Capitol as a backdrop. Concours participants will be escorted to the site, which is approximately 1 mile up the street from the host hotels. The route will parade Porsches through the middle of Salt Lake City and pass many of the city's famous Historical venues.

This year's event will include Porsches which will be competitively judged; shown in a Heritage/Historic car display; or just gathered in the car corral.

The Concours preparation area will be a dedicated floor of the Grand America Hotel parking garage located below ground level of the hotel. Although it is not air conditioned, the area is well ventilated with exhaust fans and is well lit with high intensity lights. Electrical outlets are plentiful and wash areas will be provided.

In addition to the Porsche Concours d'Elegance, there will be a Porsche Corral. The Corral will be a large area at the Concours site reserved for a non-judged display of members' cars grouped by similar models. There is no fee to display your Porsche in the Corral.

Entrants and co-entrants may enter either the Porsche Concours or the Porsche Corral with their registered Porsche, the same car may not enter both.

TSD Rally – Tuesday, July 10th

TSD Rally cost - \$15 per car

The TSD rally will wind through the surrounding picturesque mountain roads. The rally master will have something for all levels from beginner to expert. To help you prepare for the rally (both basic and advanced topics covered), attend the TSD Rally School on Monday, July 9th.

Only one member of your team should register for the rally. The entrant who registers should include their partners name on their rally registration. Junior Participation Program (JPP) members may not drive in the Rally but may navigate with either of their sponsoring PCA members driving. College Age Family Program (CAFP) members may either drive or navigate in the rally.

For the TSD Rally, the vehicle must be a street legal registered Porsche.

Autocross –Wednesday and Thursday, July 11th and 12th

Autocross cost - \$30 per person

The autocross will be held in the parking lot of Maverik Center, just a few miles away from Little America. Once again, it is scheduled for two days, giving plenty of time for all who want to participate. Spectators will enjoy this one as well, as it is in close proximity to the hotels.

All Porsches entered in the autocross must pass the Parade Safety Technical inspection. Check the Parade schedule for time and place for the Parade Technical Inspection.

Registered Junior Participation Program (JPP) members and College Age Family Program (CAFP) members with a valid driver's license may participate in the autocross in the same Porsche and same class as the parent(s).

The run schedule for the autocross will be all Showroom Stock cars (S01 through S12) and the first two Production category cars (P01 and P02) will run on Wednesday with the balance of the Production category (P03 through P16) along with all Improved and Modified classes running on Thursday.

Your autocross classification is dependent upon the data you entered for the registered Porsche and the PCRs. See PCRs for further information. It is your responsibility to correctly classify your Porsche.

Technical and Historical Quiz – Friday, July 13th

Technical and Historical Quiz cost - \$15 per person

The tech quiz will be a written test of your knowledge of general, mechanical, and historic aspects of the Porsche family, business and model line. There will be 50 general questions that will be the same for all participants. There will be an additional 25 questions for specific model ranges from which you will choose which model range you want to take. And there will be seven tie breaker questions for everyone that will NOT count on your score, but will only be used to settle ties, if any.

The questions will be multiple choice, and true/false, and will have been reviewed by the technical committee for accuracy. The allowed time period will be 1 ½ hours. (See the appendix for a summary of classification rules.)

Classes -- See PCRs for further information
Q01-356 and Limited Production- Through 1965
Q02-Early 911, 930, 912 (& 912E) and Limited Production based on these series - – From 1966 through 1977
Q03-Mid-911 (& Turbo), 930 and Limited Production based on these series – From 1978 through 1989
Q04-911 C-2/C-4 and later 911 (993) Carrera, 964, and 993 Turbo and Limited Production – From 1990 through 1998 based on these series
Q05-911 Carrera (996/997 incl. Turbo), and Limited Production based on these series
Q06-914/4, 914/6, and Limited Production based on these series
Q07-924, 944, 968, and Limited Production based on these series
Q08-928 and Limited Production based on this series
Q09-Cayenne, Panamera and Limited Production based on this series
Q10-Boxster (986/987), Cayman, Boxster Spyder and Limited Production based on these series.

Gimmick Rally – Thursday, July 12th

Gimmick Rally cost - \$15 per car

The Gimmick Rally is designed to provide a scenic, entertaining and enjoyable morning for everyone, including families. The route will include mountain passes and switchback roads, along with scenic highways and byways. Option stops include the 2002 Winter Olympics Training Facility (you can ride in a four-man bobsled at 70 mph, fly down a zipline or alpine slide, take a tour and watch the ski jumpers train). Or explore the mountain resort town of Park City with its “Old West” Main Street of unique shops and restaurants. The route will be simple and clearly described with an actual driving time of approximately 2.5 hours. The “gimmick” of the rally will unfold as you drive the route and there will be no tricks or traps. Both novices and experienced gimmick rallyists will enjoy! Entrants may drive this rally in a rental car or a tow vehicle.

The rules of the Rally will be clearly explained. Although simple in concept, successful teams will need both luck and strategy, so novices and experienced rallyists alike should enjoy the event and have an equal chance at a Parade trophy. There will be classes for traditional two-person driver/navigator teams, and for families of all ages and sizes. Rally teams may drive any vehicle, including tow vehicles and rental cars, with a minimum of two participants per vehicle and a maximum dictated only by the number of seatbelts. Hope you will be able to join in the fun! Trophies will be presented at the Autocross Banquet on Friday, July 13th.

Note: PCA insurance restrictions prohibit participation by anyone who is NOT registered for the Parade. Thus, you cannot have a friend or family member, adult or minor, “ride along” unless they are registered. There will be no exceptions.

Art Show

All Parade entrants who are artists, crafters and Porsche aficionados are invited to participate in the Art Show at the Salt Lake City Parade. The following competition categories will be open to entrants age 16 and above, amateur or professional:

- Illustration
- Painting
- Classic Photography – Film and Digital
- Enhanced Photography – Film and Digital
- Computer Generated Art
- Sculpture
- Fiber Arts
- Jewelry
- Crafts

Please note that the categories are subject to change depending on the numbers and types of entrants.

The entries of children ages 15 and under will be displayed and judged as a group.

Qualified judges will select winners in various categories and for the Best of Show award. A People's Choice trophy will be awarded to the entrant selected by PCA members attending the Art Show.

Rules

1. Entrants must be current PCA members, affiliates or family members, and must be Salt Lake City Parade registrants.
2. All art work must have express Porsche content, otherwise it will be disqualified. Each artist may enter up to two (2) pieces in each category. If you have multiple entries, you must submit separate entry forms for each artwork entered.
3. Artists must correctly classify themselves as amateur or professional (having sold or offered for sale their artwork within the past three years). The children's category is open to ages 15 and under. Improper classification will risk disqualification.
4. Entries must be handcrafted (no kits) properly framed, mounted or otherwise prepared for display and signed by the artist named on the entry. Model cars can only be entered in the crafts category and only as a minor part of a larger artwork such as a diorama. Dioramas will compete in the crafts categories. Entries in the competition categories must be entirely the work of the artist, not based on images provided by others, and not directed or assisted by an instructor or other person.
5. Entries must include an information label containing the artist's name, title of piece, medium, and price in US. Dollars (if the piece is for sale).
6. Artwork that has previously won at a Porsche Parade Art Show is not eligible for entry.
7. Artwork may be displayed for sale. Sales transactions are strictly between the artist and prospective buyer. There will be no commission applied by PCA for these transactions. Art for sale must remain in the show until the scheduled pick-up date after the show closes. Art must be picked by the entrant. Items selling during the show may be marked as sold.

8. Entries will be **hand delivered** to the show and picked up by the entrant at the close of the show during the designated pick up period.
9. We strongly suggest that art entered in the art show remain on display the entire period of the show. If you don't intend to remain at the Parade until the end of the art show please arrange with the art show staff to allow you to designate another Parade entrant to pick up your art work at the end of the art show.
10. Security will be provided during the show, but the Parade Committee and PCA accept no responsibility for loss or damage and no insurance is provided.
11. The Art Show committee will have final determination on the interpretation of the rules pertaining to this event and reserves the right to reject or disqualify any entry that does not comply with these rules.
12. It is anticipated that artwork will be displayed and judged in the categories listed. However the Art Show Committee may revise categories at the time of the show depending upon the actual entries.

Amateur or Professional

In PCA we are fortunate to have many Parade attendees who are professionals either by virtue of training and/or occupation or those who are able to find a market for their art. It is a long established policy of PCA to provide as great an opportunity as possible for Parade entrants to have a place to compete in the Art Show. For this reason, we provide a competitive group for both professional as well as amateur artists.

Criteria for Selecting the Professional Group – If you have sold your art in the past three years, if you have an education preparing you for producing art, if you have a career in an art capacity or if you have art related items for sale in the Parade Goodie Store, you belong in the Professional Group.

Photography

The Parade Art Show provides three categories for photography and computer art competition. Each of these categories are described below to help an entrant correctly place their art in the proper category.

Classic Photography – This category includes original camera exposures on film and digital media. Scanned film media into digital files can be used. This category allows basic image manipulation such as cropping, contrast adjustment, brightness adjustment and spotting as well as the selection of image printing papers. No major elements of the original exposure can be removed and elements cannot be added to the image. Creative filters available in image manipulation software cannot be used. The produced image must represent camera generated photographic art.

Enhanced Photography – This category includes original exposures on film and digital media. Scanned film media into digital files can be used. This category allows the use of the manipulation tools of the *Classic Photographic* category. In addition photographers can use the creative techniques available in common image software programs for adding elements, removing elements of the original exposure and making major changes to lighting, colors and other software generated effects. The image entered in this category must represent camera generated photographic art.

Entries in the above two categories will be reviewed by the Art Show staff for compliance to the category requirements based on the art submitted. An entrant has the option to bring along to the parade their original camera exposure to show the staff should a question arise.

Computer Generated Art

This category may include any of the techniques of the two photography categories without limits and may include any digital or art techniques. Entrants are not required to use original camera exposures or photographic images.

Art Show Application Forms

Art Show Entry Form

Artist information: (please print clearly). Copy this form for each entry.

Name: _____

Address: _____

City, State _____ Zip Code _____

Tel. No.: _____

Email: _____ Region: _____

Your e-mail address is needed for confirmation of your entry, please print clearly

Title of work: _____

Check one: Amateur Professional

Description / Medium _____ Dimensions _____

Category: (Check one)

- Illustration
- Painting (any medium)
- Classic Photography
- Enhanced Photography
- Computer Generated Art
- Sculpture
- Fiber Art
- Jewelry
- Crafts
- Child (Under 16 years of age)

Display Requirements: Free Standing Easel
 Sits on floor Sits on table
 Hangs on wall (appropriate wire /hanger must be attached)
 Small or Fragile (best displayed in glass case)
 Other (describe) _____

If free standing, on an easel, sits on floor, sits on table, the footprint dimensions are:

Value of artwork in US\$ _____ For Sale? Yes No

Name _____

If art is for sale, upon delivery of art to the Art Show, we will need information how a prospective buyer can contact you at the Salt Lake City Parade to discuss the sale.

Delivery information: No artwork will be accepted without pre-registration. No artwork will be accepted if it is not properly prepared for display. If your artwork is meant to be hung, it must be delivered to the art show ready to properly hang. **Artwork must be hand-delivered by the entrant to the art show site in the Little America Hotel, Casper Room, preferably on Sunday, July 8th, 11 AM to 5 PM.**

The entrant **MUST** speak in person with the Art Show Chairman in order to have your artwork released to anyone other than the person named above at the end of the Art Show. A release form must be signed. Artwork will not be delivered/mailed/shipped to artists.

Artist's Reception: Each artist may bring one guest. Art Show Awards will be presented during the reception.

Number attending: _____

I understand that the Porsche Club of America, the 2012 Parade Committee, workers, and sponsors cannot be held responsible for loss or damage to my art. Although security measures will be taken, I understand there will be no insurance coverage for art show entries

Signature: _____

Mail Entry Form on or before Tuesday, May 15, 2012 (Pages 1 and 2) to:

Burt Misevic
617 Valley Vista Drive
Camarillo, CA 93010
(805) 482-7076
bmisevic@verizon.net

Parade 2012 T-shirt Contest!

This is a contest for PCA Regions to determine the best Region T-Shirt used to promote their regular Region programs or events. The contest goals are to recognize excellence in graphic design and promotion and to add color and interest to the 2012 Porsche Parade.

Judging Criteria

The entries will be judged on:

- Excitement and Motivation
- Graphic Art Excellence
- Compliance with the Contest Rules

Eligible Promotions

The entries must reflect a region promotion or event which occurred or will have occurred between January 1, 2011 and September 30, 2012.

Eligible T-Shirt Types

Only screen printed designs on T-Shirts are accepted. Designs using embroidery are not eligible. Shirts other than T-Shirts are not eligible, i.e. "Polo" and similar shirts are not eligible.

Event Eligibility

Any region event is eligible. This includes the region having hosted, promoted and conducted a zone or national event. Entries by Zones for zone events are not eligible.

How To Enter The Contest

Complete the Entry Form and submit one example of the entry T-Shirt by Friday, June 1, 2012.

Disposition of T-Shirts Submitted

Following the contest, the T-Shirts submitted will be returned to the region. If a member of the Region is present at the Parade every attempt will be made to return the shirt to this member.

Awards

Trophies for first, second and third places will be presented.

Questions?

Contact Burt Misevic at (805) 482-7076 or bmisevic@verizon.net.

Region T-Shirt Contest – 2012 Salt Lake City Porsche Parade

ENTRY FORM

Date: _____

Region: _____

Region Contact

Name _____

Address _____

City, State _____ Zip _____

Phone _____ E-Mail _____

Date of Event Promoted: _____

Name of Event Promoted: _____

Name of Graphic Designer _____

Name of a Region member (if any) attending 2012 Salt Lake City Porsche Parade who can return the submitted T-shirt to the Region:

Name _____

Phone _____

Parade Entry Number (if known) _____

Signature of Region President: _____

Mail Entry Form and T Shirt on or before Friday, June 1, 2012 to:

Burt Misevic
617 Valley Vista Drive
Camarillo, CA 93010
(805) 482-7076
bmisevic@verizon.net

Golf Tournament – Thursday, July 12th

Golf Tournament cost - \$100 per person/\$30 for club rental

Please join us for the annual Parade golf tournament. This year we will be playing at the Eaglewood Golf Course, nestled in the hills of the Wasatch front with spectacular view of the Great Salt Lake. Each hole of this par 71 course has its own personality in this mountainside designed course which demands precision on every tee, so accuracy, not distance is the key. Moose, deer, red foxes and coyotes make regular appearances on Eaglewood's terrain, and bald eagles soar high above the links. If you would like to get an idea of what the course is like, check out their website at www.eaglewoodgolf.com.

The tournament will be a scramble format, with a shotgun start at 8 am. You will have a chance to win prizes for the lowest team scores, as well as the longest drive and closest to the hole (men and women). At the time of registration, you may request to play with specific players and that request will be honored if possible. You will also be asked what shirt style and size you want and if you want to rent clubs.

Your entry fee will include the practice range, green fees, cart, and a golf shirt (men's and women's styles). It also includes lunch on site after the tournament, during which time the scores will be posted and prizes awarded. Rental clubs are available for \$30 if needed. As always, you may arrive early on tournament day to use the practice range. You will be pleasantly surprised at your improved golf ability because the course is well above sea level and your golf shots will fly farther!

You don't have to be a good golfer to enjoy playing on a team with old (or new) friends, and being in the outdoors with beautiful scenery and having a good time! Please join us!

Volunteers

Volunteers are the formula to make the Parade a success! Every Parade event needs volunteers and volunteering is a wonderful way to meet other PCA members and to share in the fun and energy of Parade.

By volunteering to work at the Parade, you will receive a specially designed shirt to be worn while you work. When you complete a shift, please have your Volunteer Worker card stamped. A shift is between 3 to 6 hours, normally a morning (AM), mid day (MD) or an afternoon (PM) shift. Work two shifts and you will be qualified to attend the volunteer lunch on Saturday, July 14th which includes a great lunch, time for socializing, and door prizes. It's free just for being a Parade Volunteer Worker as a registered entrant. Children 14 years of age and over can volunteer for most events with the permission of their parents and at the discretion of the event chair.

Volunteer Information--general description of the responsibilities within each worker area:

Art Show	Help receive artwork, secure artwork, write up receipts and monitor the room. Remove displays and close out the art show at the end of the event.
Autocross	Set up the course, grid, work course, assist timing and scoring, hand out supplies, assist final tech, control traffic, and pick up afterward.
Banquets	Set up and decorate for the banquets, take tickets, etc.
Children's/Youth Activities	Assist in set up and running of Children's and Youth room activities.
Concours	Field layout, car placement, field marshals, traffic control, runners/timers, scoring.
Concours Prep	Assist with organizing car cleaning area for Concours participants and general parade participants.
Gimmick Rally	Assist at start tent, collect score sheets, scoring, etc.
Goodie Store	Set up/take down displays, cash register checkout, counter help, sales help, stocking, inventory, door duty, packing, etc.
Heritage and Historic Display	Monitor the participants viewing the classic street and racing cars.
Hospitality	Greet/assist visitors, provide information, serve drinks and snacks, etc.
Internet Café	Assist users in the Internet Café.
Porsche Corral	Assist in directing Porsches for parking at Concours site for non Concours entrants.
TSD Rally	Checkpoint/control workers, starting, finishing, staging, scoring, etc.
Parade Check-in	Check-in registered entrants, work at various event tables, hand out goodie bags, assign banquet seating, etc.
Safety/Tech Inspection	Perform Autocross safety checks, etc.
Technical Quiz	Greet entrants; hand out quiz, monitor, collect and score, etc.
Tech Sessions	Assist Speakers, monitor and work AV equipment, help with refreshments.
Welcome Tent	Greet and assist entrants as they arrive.
Michelin Drive and Compare	Assist with course set-up, work grid, corners, traffic control, and post event cleanup.
Concierge	Help answer questions and direct participants. Assist in late registration.
5K Walk/Run	Assist with setup, cleanup and ensuring participants stay on route, etc.
Equipment/Water/Ice	Assist with the delivery, placement and collection of supplies for events.
Parking Control	Direct vehicles to correct areas to park as entrants arrive at Resort.
RC Car Race	Assist with course set-up, event management and post event cleanup.

Parade Kids

This year's Parade Kids will have plenty of fun and adventure as we visit Salt Lake City, Utah. There is so much for families to do, especially for those that love the outdoors. From rodeos to raceways and a Dinosaur park, there will be plenty of activities and sightseeing!

Younger participants of Parade can look forward to plenty of action and adventure including RC cars, make and take craft projects, pool games, and karaoke.

There will also be a photo gallery showcasing the work of our amateur photographers and their Parade experiences. There will be a bike rally and pool party for the teens and tweens in addition to plenty of gaming and hanging out with friends in the Kids' Lounges. Babysitting and activities will be provided for the evenings of the Concours and Victory banquets.

Parade Kids Activities

**The following activities are offered to all Parade Kids, Tweens and Teens.
Pre-registration is required for the Thanksgiving Point Tour**

We will be offering two escorted events designed just for kids (of all ages):

- The first is a tour to Thanksgiving Point, a hands-on discovery and activity center for all ages. The complex includes the Museum of Ancient History for the dinosaur enthusiast, acres of beautiful gardens and waterfalls, a working farm, and a 3D movie theater. This will be a full day event and escorted by PCA volunteers.
- The second outing is a trip to Fat Cats Bowling and Arcade. Just as the name implies, the kids will have a great time bowling and honing their arcade skills. This includes pizza and soft drinks.

Kids Meet and Greet-join other Parade Kids for fun, games and entertainment. Hang out with old friends and meet new ones.

Pool Party-Hang out with your friends for water games and prizes. Karaoke too!

Kids Autocross-Navigate your bike thru the cones as fast as you can. FTD wins in two age groups for children 6 to 10 and 11 to 15.

RC Cars-Test your skills with the return of the kids favorite...RC cars. Compete for best time of the day and bragging rights!

Slot cars-How fast are you around those corners! This is not your parent's race track.

Craft-Photo Gallery-Take your best shot! Capture your fun on film. Enter your 3 favorite pictures in our new Kids Photo Gallery display. A great way to show everyone how much fun you had at this year's Parade!

Xbox Challenge-Race some of the toughest tracks in the world and compete for the best time against your friends for bragging rights!

Wii Games-Play a variety of games from tennis and bowling to arcade games.

Ice Cream Social-Take a break from all the action and enjoy a cool treat.

Babysitting-Dinner and babysitting for Concours and Victory banquets. Sign up when registering, \$20 per kid, per night. Kid friendly meals.

Daily activities in the Parade Kids Club room including games, videos, make and take activities, books, puzzles, music...you name it, and it is here!

Hospitality

“The Place” to meet your fellow enthusiasts, grab a cup of coffee, soda or a snack and check your email! Our Parade sponsors and vendors will be on hand for you to see their latest products and services.

Wine Tasting. Cost \$20/person

Wednesday July 11th, 2:30 PM

Plan on enjoying a mid-afternoon tasting of wine and cheese to be held in Hospitality. There will be selections of wines to choose from along with an assortment of cheese and crackers for your enjoyment complementing the wine.

Beer Tasting. Cost \$15/person

Thursday July 12th, 2:30 PM

You will receive a beer stein to sample some local brewery offerings. Your beer stein, complete with Parade logo is yours to keep. Enjoy a soft pretzel along with your samplings. And of course, there will be music. See you there!

21 and over only, please.

Internet Café Services

As usual, we will have several computers available in Hospitality for checking email and accessing the web.

Copies and Photo Prints- We will also provide high-resolution printers and 4” X 6” photo paper. You will be able to insert the media card from your digital camera and print out your photos. It does take about 20 seconds per print, so be sure to select the prints you really want to share during Parade.

The photo printers will accept compact flash and most common media cards as well as USB flash drives. If you need to edit photos, we will not be set-up for this time-consuming process. However, if you need to empty your media card, come to the Internet Café with your media card and a USB flash drive and we’ll help you copy your pictures onto the flash drive for later processing.

One printer will be a multi-function printer, which will allow you to make a copy or print out information from the web or from your flash drive.

Driving Tours

Bear Lake Driving Tour - "The Ultimate Driver's Tour"

Dates: Tuesday, July 10th and Friday, July 13th (9 am – 4 pm)

Drive Time: 5.5 hours

Distance: 268 miles

Tour Limit: 60 cars

Cost: \$25 per person

Grab your car keys, your camera, and your partner as you begin this adventurous road journey where we leave the comfort of the Salt Lake Valley heading north on US I-15 to the mouth of Weber Canyon. As we begin our ascent up Weber Canyon, the flowing Weber River is on our right, and beautiful sandstone cliffs and high desert foliage on the left lead us to the beginning of "Trapper's Loop." This is a 9-mile cutoff that takes us ever higher and higher up into the mountains where mountain views and valley vistas fight for your attention.

As we crest the mountain, Snowbasin Ski Resort will be on our left, the site of the 2002 Winter Olympic Downhill and Giant Slalom. Our descent is just as much fun as we head into the Ogden Valley toward the small town of Hunstville. Here we turn east and head to the Monte Cristo recreational area where the road becomes our playground as it has twists, tight turns and left and right switchbacks as it climbs past mountain and valley views on each side of the road. At the top we will pry our hands from our steering wheels, stop for photos and a brief rest. From here on it is more of the very same as we head slightly down the mountain to the rural farming town of Woodruff.

Next we head north to the town of Randolph, the coldest spot in the entire state during the winter followed by a wild ride down from the mountainous plateaus to Lakeside, with our final destination, Garden City. Bear Lake is the largest lake in Northern Utah and has a 40-mile shoreline; it is a summer resort for boaters, fishermen and campers. The tour will break for a catered BBQ lunch at the city park complete with picnic tables, restrooms and parking.

Following lunch we head to the Bear Lake Overlook which is just up the hill, for group shots and photos. We will then descend into Logan Canyon with its 40 miles of winding roads, lined with steep limestone walls and rock formations, mountain fir trees, quaking aspen groves, streams and small ponds.

Leaving the canyon we will be entering Logan City, home to Utah State University. We will continue west toward Sardine Canyon and then into Brigham City 25 miles away. Brigham City is our final pit stop and then we will pick up the I-15 freeway for the one hour trip back to Salt Lake and home.

Fee includes catered BBQ lunch.

High Uinta Driving Tour – “Highest East-West Range in the County”

Date: Wednesday, July 11th (10 am – 3 pm)

Drive Time: 3.5 hours

Distance: 155 miles

Tour Limit: 40 cars

Cost: \$25 per person

Utah natives like to call this sub range of the Rockies the “High Uintas” or the Uinta Mountains. This is the highest east-to-west mountain range in the US and includes Utah’s highest peak, King’s Peak at 13, 528 ft. Our final destination, Mirror Lake, is a beautiful natural lake situated in an incredible alpine setting at the base of Bald Mountain. It is a popular fishing and recreational spot, which offers camping, picnic facilities, restrooms and a boat ramp for watercraft without motors. The lake’s name comes from the near-perfect reflection of the surrounding mountains and trees seen from a roadside overlook or from the shore. The shoreline is owned by the Wasatch-Cache National Forest and has full public access. The water that enters the lake is overflow from Pass Lake located just above Mirror Lake, and then the outflow creates the headwaters of the Duchesne River.

Access to the High Uintas and Mirror Lake is through the quaint little town of Kamas at the beginning of the Mirror Lake Highway. The highway is open to vehicles during the summer and to snowmobiles in the winter. The road opens when the snow melts in early July, and depending on the winter snow levels, snow may still be on the ground.

Much of the drive parallels the Upper Provo River, well known as a blue-ribbon trout stream. At Upper Provo River Falls, 24 miles from Kamas, a series of terraced cascades can be viewed from walkways near the road. The Mirror Lake Road is the highest paved road in Utah as it crosses Bald Mountain Pass at an altitude of approximately 10,719 ft – watch for Rocky Mountain Goats doing their balancing act on the mountainside.

Once at Mirror Lake we will enjoy a lakeside box lunch. Those wishing to explore the shoreline may care for a casual stroll to stretch their legs. We will retrace our route home back over Bald Mountain Pass descending into Kamas, then back to Salt Lake City.

Fee includes parking fees and lakeside boxed lunch.

Canyons Driving Tour – “The Greatest Snow on Earth”

Dates: Thursday, July 12th (9:30 am – 2:30 pm) and Friday, July 13th (10 am – 3 pm)

Drive Time: 2.5 hours

Distance: 85 miles

Tour Limit: 100 cars

Cost: \$35 per person

Two spectacular glacial and river carved canyons protrude into the western edge of the Rocky Mountains. The Wasatch Range rises up from the Great Basin floor and shoreline of the prehistoric pluvial Lake Bonneville, intersected by the Wasatch Fault. Alpine scenery and recreational opportunities draw visitors to these breathtaking canyons year-round.

The 15-mile long Big Cottonwood Canyon and 7-mile long Little Cottonwood Canyon with its impressive incline grade of 9.2% provide excellent scenery, hiking, biking, and rock-climbing, camping and fishing in the summer. During winter, four ski resorts—Solitude, Brighton, Alta and Snowbird are home to the greatest snow on earth where annual snowfall can exceed 500”. Both canyons are lined with sharp monolithic skyscraping granite walls that seem to guard their tranquility and colorful past including gunfights, mining concerns and stone quarries.

Just a few minutes east of Salt Lake City, the Canyons Tour will run both Big and Little Cottonwood and include a casual ¾ mile flat stroll around the moose populated Silver Lake at the head of Big Cottonwood Canyon, a picnic style lunch and an aerial tram ride to the top of the Wasatch Range atop Hidden Peak at 11,000 ft at Snowbird in Little Cottonwood Canyon.

Fee includes picnic lunch and tram ride.

Alpine Driving Tour - “Sundance”

Dates: Tuesday, July 10th and Wednesday, July 11th (8:30 am – 2:30 pm)

Drive Time: 4 hours

Distance: 124 miles

Tour Limit: 160 people

Cost: \$45 per person

To the south of the Great Salt Lake is another surviving lake from the prehistoric Lake Bonneville, Utah Lake in Utah County. Rising 5,200 ft over this lake and surrounding cities of Lehi (setting of the movie “Footloose”), Provo (Home of Brigham Young University), Orem and American Fork looms the impressive Mt. Timpanogos. Derived from the Timpanogots Indians who inhabited this area around 1400 AD, “Tumpi” means rock and “Panogos” means water-mouth or canyons. At over 11,749 ft, Timp is a massive hunk of limestone and dolomite from the 300 million year old Pennsylvania Period with canyons encroaching from all sides.

We will traverse Timp beginning from the North West side via the Alpine Loop situated in the Uinta National Forest to Sundance, the headquarters for the Sundance Film Festival, on her opposite side. The Alpine Tour ascends from the heat of the Utah Valley past Dolomite spires and the secluded Timpanogos Cavern winding through lush sub alpine fir, pine and aspen groves interlaced with rolling flower-covered meadows. Glimpses of waterfalls, the last remaining resemblance of a glacier in the state and snow covered peaks are our journey’s rewards. Sundance Resort offers a break from the road with a sit-down lunch in the Redford Conference Center. There will be time for shopping and sightseeing in and around the legendary resort.

Descending to the Provo Canyon adjacent to the world-class trout stream, the Lower Provo River, around Deer Creek Reservoir, alongside remnants of pioneer handcart paths and into Midway finds us overlooking Jordannelle Reservoir and Park City. We descend back into the Salt Lake valley through Emigration Canyon.

Fee includes sit-down lunch.

The Rennsport Driving Tour – “Fastest Place on Land”

Date: Saturday, July 14th (7 am – 2:30 pm)

Drive Time: 4.5 hours

Distance: 265 miles

Tour Limit: 180 people

Cost: \$40 per person

Across a seemingly endless expansive remnant of a 15,000 year-old great lake the size of Lake Michigan called the Great Basin is the fastest place on Earth. Imagine a place so flat you seem to see the curvature of the planet, so barren not even the simplest life forms can exist. Imagine the passing thunder of strange vehicles hurtling by on a vast motionless white plain. This is Utah’s famous Bonneville Salt Flats, which held the 1970 land speed record of 622.4 mph.

Ninety miles west of Salt Lake City, Bonneville Salt Flat is 30,000 barren acres of uninhabitable waste-land composed of potassium, magnesium lithium and sodium chloride, also known as common table salt. Disputed founder and mountain man, Jim Bridger discovered the Great Basin in 1824/1825 but evidence of Native Americans who had previously been roaming the Great Basin for over 10,000 years, were found in nearby Danger Cave.

First recognized as a place to hold speed trials in 1896 by W.D. Reshelf, today the Great Salt Flats is a State Park and famous destination for all things speed. Typically, speed trials are scheduled throughout the summer and fall at the Bonneville Raceway. Most events are open to the public. The annual Speed Week is usually held in mid-August and worth the journey.

The Rennsport Tour takes us west to the fastest place on earth and then returns by way of the longest track in North America, Miller Motorsports Park. The full track at 4.5 miles with 23 turns is a state-of-the-art facility for all things racings with a motor and wheels: cars, karts, cycles and off-road rigs. Sit back in the air-conditioned clubhouse above Pit Turn and watch fellow Intermountain Region PCA drivers navigate the course in a HPDE event while enjoying a catered buffet lunch. Don’t get too comfortable for there will be post-lunch parade laps on the track. If the pavement isn’t your thing, you can enjoy an off-road Cayenne demonstration on the dirt track. Finally we will return to Grand America by 2:30 pm with the sun setting on our backs for the final farewell Porsche Parade around Capitol Hill.

Fee includes catered buffet lunch.

Parade of Porsches Driving Tour – “Farewell to Salt Lake City”

Date: Saturday, July 14th (2 pm – 4 pm which allows for staging and traffic)

Drive Time: 45 minutes

Distance: 7 miles

Tour Limit: None

Cost: No fee

What better way for us to show our appreciation to a breathtaking city for hosting this year’s Porsche Parade than to have a short tour of the downtown district, and for showcasing our wonderful cars at the same time!

Our final “tour” of the week, the Official Parade of Porsches, will begin staging at 2 pm in nearby Liberty Park by Porsche type. We will depart promptly at 3 pm and drive north to the Utah State Capitol Building. Our police-escorted parade will pass the downtown business district, under the Eagle Gate, the famed LDS Temple, Temple Square and its’ related office buildings. Then heading up the hill we will see historic homes and once topping the hill, we will drive clockwise around the entire Capitol Building and drive back south on State Street. Our next destination is The Gateway, a popular open air shopping district. We will see all of the restaurants, stores, and a special water fountain that was built in honor of all the volunteers for the 2002 Winter Olympics held in Salt Lake City. Leaving The Gateway, the parade will wind its way back to Little America.

Cayenne Western Rockies Driving Tours

We are excited to introduce a new and very well represented element to Parade this year! There will be two driving tours to choose from.

Can the soul of a Porsche exist within the body of an SUV? By now, it is more than obvious. The Cayenne has proven that it is the performance vehicle among SUV's and has been praised the world over for its excellent handling and powerful engines. With production numbers known to eclipse 50% of Porsche's overall volume, our Cayenne's have been the sales leaders in the line for nearly 7 consecutive years!

This summer brawn meets beauty (or is that beauty meets brawn?!). It is time to get your rugged, versatile (and beautiful) Cayenne into the beautiful Rocky Mountains of Utah! Enjoy breathtaking beauty and the cool, crisp mountain air as you cross over some of the most beautiful scenery in all of North America like no other Porsche can! Join your fellow Cayenne owners and see what your Cayenne can do as you enjoy the best of what Northern Utah has to offer.

Cayenne Driving Tour 1 – "Over the Wasatch to Park City"

Date: Thursday, July 12th (9 am – 2 pm)

Drive Time: 2.5 hours

Distance: 72.5 miles

Tour Limit: None 50 cars

Cost: \$40 per person

If you are looking for beautiful Utah mountain scenery, you can't beat this backcountry drive which connects the Salt Lake Valley to Park City. Wind your way up beautiful Big Cottonwood Canyon to the Guardsman's Pass turnoff. The road surface is paved much of the way, but the middle portion is maintained gravel. Be aware this is steep and has washboards in some areas and may become treacherous during major storms.

Guardsman's takes you past fields of wildflowers, flanked by evergreens, aspen trees and other lush mountain foliage. What is your final destination? Park City, Utah!

Enjoy lunch at the Wasatch Brew Pub. When you are finished you can walk it off exploring Park City's historic and handsome main street and shop to your heart's content.

Fee includes lunch.

Cayenne Driving Tour 2 – “Over the Oquirrh Mountains to Miller Motorsports Park”

Date: Saturday, July 14th (8:30 am – 2:30 pm)

Drive Time: 2.75 hours

Distance: 85 miles

Tour Limit: 50 cars

Cost: \$40 per person

We start our day by heading west through Butterfield/Middle Canyon Pass. This tour offers a steady climb from the valley floor to a peak in the Oquirrh (pronounced “oak-er”) Mountains at 9200 ft elevation, overlooking the Bingham Canyon copper mine. The paved road rises only 1000 ft in the first 4 miles. Once you hit the dirt at mile 4.7, the climb is over 500 vertical feet per mile. That’s 3700 feet of elevation change! On the pavement, you will rise above the beautiful dry oak and brush into Douglas fir, maple and aspen. The dirt road is mostly sun-exposed, but there are a few forested stretches. There are almost constant scenic views over the canyon and back down towards Salt Lake. And once you reach Butterfield Pass, you can see the Tooele Valley and your goal...Miller Motorsports Park, North America’s largest open road course!

Once there, you will experience the ride of your life on Utah’s only purpose-built off-road course. The Miller Motorsports Off-Road Driving Course has something for everyone from beginners to seasoned off-road enthusiasts.

This is the best way to get to know the capabilities of your Cayenne.

You won’t want to miss this adventure!

Fee includes lunch and rock climbing course at MMP.

Cooking Classes

Join us in Downtown Salt Lake City at the brand new Harmon's Cooking School. Classes will be held throughout the week and taught by Chef Adalberto who has created custom menus just for the Porsche Parade participants. All meals will be served with fresh bread and butter and a selected wine pairing. Availability is extremely limited so book early.

Classes will be held in Downtown Salt Lake City at Harmon's City Creek – 135 East 100 South. It's about a mile from the hotels, but parking is available too.

Monday July 9th

8 to 10 am \$50.00 per person

Fresh Orange Mimosas , Blue Cheese, Bacon and Caramelized Onion Scones , Fresh Biscuits with Walnut Butter , Spanish Onion & Manchego Frittata , Roasted Breakfast Potatoes , Grilled Asparagus & Hollandaise Sauce , Warm Date Pudding Cake with Crème Anglaise

6 to 8 pm \$55.00 per person Caesar Salad with Parmesan Tuile, Handmade Shrimp stuffed Ravioli with Basil Pesto Alfredo, Bacon Roasted Brussels Sprouts , Almond “Plum” Cake with Pear Sorbet

Tuesday July 10th

9 to 11 am \$50.00 per person

Fresh Lime Mimosas , Pecan Cranberry Scones with orange Glaze, Fresh Biscuits with Almond Butter , Ranchero Omelets Green Chili Potatoes , Sautéed Peppers and Onion, Breakfast Tres Leches Pudding

11:30 to 1:30 pm \$55.00 per person

Spinach Salad with Prosciutto wrapped Asparagus, Caramelized Walnuts, Feta and Lemon Caper Dressing , Potato & Sweet Potato Marble Mash, Seared Airline Chicken Breast with Buerre Blanc Sautéed Vegetables , Marinated Berry Salad & Vanilla bean Ice-cream

Wednesday July 11th

9 to 11 am \$50.00 per person

Fresh Orange Mimosas , Blue Cheese, Bacon and Caramelized Onion Scones , Fresh Biscuits with Walnut Butter, Spanish Onion & Manchego Frittata , Roasted Breakfast Potatoes , Grilled Asparagus & Hollandaise Sauce , Warm Date Pudding Cake with Creme Anglaise

11:30 to 1:30 pm \$55.00 per person

Caesar Salad with Parmesan Tuile , Handmade Shrimp stuffed Ravioli with Basil Pesto Alfredo, Bacon Roasted Brussels Sprouts, Almond “Plum” Cake with Pear Sorbet

Thursday July 12th

4 to 6 pm \$55.00 per person

Baby Greens with Roasted Beets, Feta Cheese, Lemon Chive Oil & Carrot Honey Mustard Dressing, Bacon wrapped Fillet Mignon, Garlic Mashed Red Potatoes & Glazed Carrots and Espagnole Sauce, Lemon Mousse
Blueberry Tarts

Friday July 13th

9 to 11 am \$50.00 per person

Fresh Lime Mimosas , Pecan Cranberry Scones with orange Glaze, Fresh Biscuits with Almond Butter , Ranchero Omelets Green Chili Potatoes Sautéed Peppers and Onion, Breakfast Tres Leches Pudding

11:30 to 1:30 pm \$55.00 per person

Spinach Salad with Prosciutto wrapped Asparagus, Caramelized Walnuts, Feta and Lemon Caper Dressing, Potato & Sweet Potato Marble Mash, Seared Airline Chicken Breast with Buerre Blanc , Sautéed Vegetables ,
Marinated Berry Salad with Vanilla bean Ice-cream

Attractions/Bus Tours/Fun Stuff

Bus Tour of Nish Speed Shop and Kirkham Cobra Builders

Tuesday, July 10th (9 am – 3:30 pm)

Cost \$30 per person

Nish Motorsports is owner, entrant and builder of the Nish Royal Purple #998 Bonneville Streamliner, which has taken over 30 World Records at the Bonneville Salt Flats and has run over 400mph on several occasions. We will have the opportunity to visit the Nish Shop, meet several members of the Nish family and get a tour of their shop as they prepare the #998 for an attempt to exceed 415mph later in the summer. If you're traveling to Utah—the home of land-speed records—you'll want to see this!

After visiting with the Nish family, we'll re-board our bus for a one-hour drive down to Provo, Utah, where we'll visit the Kirkham Motorsports facility. Kirkham is famous for its highly faithful reproductions of the Shelby Cobra. While it manufactures the aluminum bodies in Poland, it does all the assembly work at its Provo facility. We'll be seeing several of their vehicles in various states of completion, from right out of the box, to finished and ready to ship. Also, they've just started reproducing a version of the Cobra Daytona Coupe, one of the most admired of all 60's era sport-racing cars. The one with which Shelby claimed the 1964 FIA World Manufacturer's Championship in 1965.

If you love sports cars and love to view mechanical technology at its best, you won't want to miss this tour.

Cost includes box lunch and bus transportation.

Check it out here: <http://www.nishmotorsports.com> and <http://www.kirkhammotorsports.com>

The tour will be led by Sean Cridland, PCA Zone 9 Rep and Bonneville World Record Holder!

Thanksgiving Point Bus Tour

Wednesday, July 11th (9am – 5 pm)

Cost: \$40 per adult/\$30 kids

Thanksgiving Point in Lehi Utah (20 minutes south of Salt Lake City) is a family oriented destination that offers scenic gardens, educational facilities, quality restaurants, shopping and a world class golf course. This venue was built for the community so all can enjoy nature and culture.

The Garden is comprised of 55 acres of lush landscape and with 15 different theme gardens, including a replica of the garden in Frances Hodgson Burnett's book "The Secret Garden," and 4.5 miles of walking trails. The Children's Discovery Garden, which is part of the main garden, was designed to teach youth about the natural environment and includes two child-size vegetative mazes, an eco-pond and a replica of Timpanogos Cave.

The Museum of Ancient Life houses a sizeable collection of ancient fossils, skeletons, minerals and rocks. This collection has been called the "Taj Mahal" of dinosaur museums—high praise indeed! There are more than 60 hands-on displays.

Farm Country aims to teach an increasingly urban world about the origins of our food supply. You will be able to interact with traditional farm animals, see a live cow-milking demonstration, and learn about the modern farmer.

The golf course, designed by pro golfer Johnny Miller, is the largest golf course in Utah (7,728 yards long and covers more than 200 acres).

Additional items you may add for a fee include a cooking class in the Emporium, glass flower making at the Art Institute, or a round of golf.

Speed: The Art of the Performance Automobile Exhibit

Friday, July 13th (10 am – 1 pm)

Cost: \$15 per ticket

This fascinating art appreciation exhibit will be featured at the Utah Museum of Fine Arts (approximately 3 miles from Grand America). While there are no Porsches in the collection, it will showcase 19 of the world's rarest sports and competition automobiles. These rolling works of art selected from top private collections span the 20th century and exemplify the latest technology of their era, prevailing as pioneers in metallurgy, engineering and speed. To whet your appetite here are four interesting models that will be on display: 1929 ex-Louis Chiron Bugatti Type 35 Grand Prix Race Car, 1935 Duesenberg SJ Mormon Meteor I Bonneville Salt Flats Car, 1954 Ferrari 375MM ex-Roberto Rossellini/Ingrid Bergman Street Car, and 1957 Jaguar XK=SS ex-Steve McQueen Street Car.

Tech Academy

One of the primary goals for the formation of the Porsche Club 57 years ago was to disseminate technical information about the marque to its members. Because there was not a large dealer network, most of the minor repairs were completed at home out of necessity. By "pooling" information, members could successfully keep their toys operational, thus "the Club" was born.

Then, as today, many members enjoy the technical aspects of the Porsche automobile. At this Parade, we are devoting an entire day to "things technical."

Upon entering the Porsche Club Academy, you will be given a schedule of the daily activities which will include many "hands-on" demonstrations, as well as the traditional technical presentations.

The Porsche Club Academy will provide participants with a well-rounded curriculum. All Porsche models will be covered. Upon completion of 3 hours of study (attending 3 sessions) you will be awarded a Bachelor of Arts diploma for your achievement. Five hours earns you as Masters degree and after seven hours of study you will have accumulated enough credits for a Doctorate degree. All diplomas will be signed by Peter Smith, Dean of Porsche Club Academy and Manny Alban, President of Porsche Club of America.

\$5 per person buys the all-day pass to this event. Guaranteed there will be something for everyone! Check the Parade website for the final class schedule.

Grill Badge

A limited-edition commemorative grill badge for the 2012 Salt Lake City Parade will be available on a pre-order basis for \$20 each.

PCRs

The PCRs are available online at no cost. A bound copy will be mailed to participants requesting one, but a shipping and handling charge of \$15 will be charged.

5K Walk/Run

Saturday, July 14th , 8:00 AM

Cost: \$15

Join your fellow PCA members in a 5K walk/run event. The 5K Run/Walk will be held in beautiful Liberty Park. Most of the course is covered by large trees so shade is plentiful. If you don't care to participant, come cheer and encourage others on!

Cost is \$15/person for participants 16 and over. Children are free. All participants receive a T shirt.

RC Cars-Tuesday, July 10th, 1:00 PM

Each car eligible for awards must be a replica of a full-sized “real” Porsche. All years and models are eligible, including unique Porsche powered racecars, such as Lotus-Porsche, March GTP, Porsche Indy cars, etc. Very special Porsches, such as tractors, “Cars” movie replicas are also welcome. Due to varied participation in this event, classes may need to be changed at the time of the event to provide best competition, and fairness to all competitors. Porsche body styles only allowed.

Toy class is defined as a pre-assembled model that is not designed for rebuild or significant upgrade by part replacement and not smaller than 1:12. If there are enough entries, this class may be divided by car size/scale.

Parade 2012 Lodging

Little and Grand America Hotels in the heart of Salt Lake City will host this year's annual Parade. Our primary block of rooms is in Little America, a AAA Four Diamond, family founded facility that has been a Salt Lake City landmark for over 40 years. Its sister hotel, the Grand America, is a Five Diamond facility. The hotels are across the street from each other and just ten miles from the Salt Lake City International Airport.

The banquets and Concours prep will be in Grand America. Most other activities such as Hospitality and the Goodie Store will be held in Little America. Complimentary self-parking and second vehicle parking is being provided for PCA guests for the following guest accommodations:

Little America (LA)

500 South Main Street, Salt Lake City, UT 84101

Telephone: 801/596-5700 or 800/281-7899

Website: <http://saltlake.littleamerica.com>

High-speed internet access in guest rooms is complimentary as are the Fitness Center and Pool facilities.

Rates: LA Tower and Garden rooms are \$139/night plus fees at our PCA rate and are available up to three days pre-and post-Parade dates if rooms are available. State and local tax apply, plus occupancy tax—currently 12.72%. Check-in 3 pm, check-out 11 am.

Grand America (GA)

555 South Main Street, Salt Lake City, UT 84111

Telephone: 801/258.6000 or 800/304.8696

Website: www.grandamerica.com

High-speed internet access in guest rooms is complimentary. Spa and Fitness area are \$10 daily; Outdoor Pool access is complimentary. GA's P2 garage car wash will be available July 6th – 14th.

Rates: GA Premier rooms are being held at \$195/night plus fees. These special rates can apply up to three days pre- and post-Parade dates. State and local tax apply, plus occupancy tax—currently 12.72%.

Both hotels are conveniently located within walking distance of shopping, restaurants, nightlife, cultural & sporting activities and the downtown trolley system. The Concours d'Elegance will be held on the grounds of the State Capitol less than one mile away. All of Salt Lake City's excellent golf courses are less than an hour's drive from the hotels. Historic Temple Square, the world-famous Great Salt Lake, and several national monuments are also nearby.

All Reservations

You will be able to book your hotel room at our special rates once you have registered for the Parade. A link to each facility, along with an authorization code will be provided via email after you have registered. **(Please remember to update your email at www.pca.org before registering for Parade.)** You will be able to book on-line or may contact the hotel by phone. A deposit of one night's stay with a credit card hold will be required to hold your reservation.

Reservations are subject to availability. Our room blocks release as of June 17, 2012. Please confirm your lodging reservations as soon as possible after registering for Parade to ensure your preference.

RV Parks

The KOA of SALT LAKE CITY, is the closest camp and RV facility to Parade HQ. They will honor KOA membership discounts for Parade entrants & offer non-members 10% off current rates. Go to <http://koa.com/campgrounds/salt-lake-city/> or call (800) 562-9510.

Lagoon Park – attached to an amusement park, <http://www.lagoonpark.com/parkInfo/camping>

Pony Express, <http://www.ponyexpressrvresort.com/>